JA MALTA | START-UP PROGRAMME 2027

School Track

Make It Happen: guide your students your way, with JA Malta behind you

Why should I participate in the Start-Up Programme?

At **JA Malta**, part of one of the world's largest and most impactful youth-serving organisations, we're here to empower young thinkers and aspiring entrepreneurs like you. This programme is **your student's opportunity** to turn their ideas into reality.

Are your students already working on business ideas and plans as part of their course programme? Do you want that they find more ownership in the projects and assignments they are working on?

We've designed this programme with students in mind, knowing they're juggling studies, part-time work, and a social life. That's why it's structured to be manageable, rewarding, and well worth their time. They'll gain the skills to develop their idea, pitch it with confidence, and even compete, all while growing personally and professionally.

What will the School Track involve?

The School Track is designed to give schools, lecturers, and educators the freedom to guide student teams on their own terms, while still offering access to support and resources from JA Malta.

As an educator, you are free to support your students in areas such as business model development, market research, product design, and more at your own pace and using your own approach.

To be eligible for the competition, participating teams must meet the following requirements:

- Enrol in the programme by 2nd April 2027
- Attend the 2 compulsory keynote events
- Participate in Demo Day & Semi Finals
- Attend the Finals Event
- Submit a 10-page report

At JA Malta, we're happy to support you throughout the process. If there's a specific topic you'd like help delivering such as legal, finance, or pitching, just let us know. We'll connect you with the right expert.

Our Bootcamp is open to all. Feel free to send your students to join the sessions alongside other participants!

Important deadlines and dates I should know about

Activity	Date / Deadline	Time	Approx. time to complete
Enrolment Start Date	1st October 2026	09:00	30 minutes
Last Enrolment (School Track & Independent Track)	2nd April 2027	23:59	30 minutes
Keynote Event 1	9th April 2027	17:00	2 hours
Business Summary	15th April 2027	12:00	Depends on your level of effort
Keynote Event 2	16th April 2027	17:00	2 hours
Demo Day	23rd April 2027	17:00	3 hours
Report Submission	29th April 2027	12:00	Depends on your level of effort
Gen-E Portal & Stand Creation	2nd May 2027	23:59	20 minutes
Semi-Finals Presentation	5th May 2027	12:00	Depends on your level of effort
Semi Finals	8th May 2027	Assigned Time	30 minutes
Finals & Awards Night	22nd May 2027	17:30	Evening event

How do I enrol?

Enrolment opens on **1st October 2026** and closes on **2nd April 2027**.

> **Ready to sign up?**
> **Click here to enrol**
> **Enrolment Fee is €65 per student.**