JA MALTA | START-UP PROGRAMME 2027

JA Track

Make It Happen: the full-support route through the Start-Up Programme

Why should I participate in the Start-Up Programme?

At **JA Malta**, part of one of the world's largest and most impactful youth-serving organisations, we're here to empower young thinkers and aspiring entrepreneurs like you. This programme is **your opportunity** to turn your ideas into reality in a supportive, creative, and flexible environment.

Got an idea? Want the tools to bring it to life? You're in the right place.

We've designed this programme with students in mind, knowing you're juggling studies, part-time work, and your social life. That's why it's structured to be manageable, rewarding, and well worth your time. You'll gain the skills to develop your idea, pitch it with confidence, and even compete, all while growing personally and professionally.

What will the JA Track involve?

As part of the JA Track, you'll take part in an exciting journey designed to support your growth every step of the way. Here's what's included:

- Attending a 5-day bootcamp to learn directly from experts through interactive sessions that will prepare you to build, refine, and pitch your idea.

Agenda as follows:

Day	Date	Sessions
Launch	20/02/2027	Launch Session
Day 1	26/02/2027	Product Design & Prototyping Market Research & Competitor Analysis
Day 2	27/02/2027	Business Model Building, Use of AI Marketing & Branding
Day 3	12/03/2027	Legal & IP Presentation Skills
Day 4	13/03/2027	Funding & Business Opportunities Finance Workshop

- Attendance at 2 compulsory keynote events (dates listed in the deadlines table below).
- Submission of a 10-page report
- Participation in the Demo Day & Semi Finals
- Attendance at the Finals Event

Other important deadlines and dates I should know about

Activity	Date / Deadline	Time	Approx. time to complete
Enrolment Start Date	1st October 2026	09:00	30 minutes
Last Enrolment (JA Track)	14th February 2027	23:59	30 minutes
Keynote Event 1	9th April 2027	17:00	2 hours
Business Summary	15th April 2027	12:00	Depends on your level of effort
Keynote Event 2	16th April 2027	17:00	2 hours
Demo Day	23rd April 2027	17:00	3 hours
Report Submission	29th April 2027	12:00	Depends on your level of effort
Gen-E Portal & Stand Creation	2nd May 2027	23:59	20 minutes
Semi-Finals Presentation	5th May 2027	12:00	Depends on your level of effort
Semi Finals	8th May 2027	Assigned Time	30 minutes
Finals & Awards Night	22nd May 2027	17:30	Evening event

How do I enrol?

Enrolment opens on **1st October 2026** and closes on **14th February 2027 for the JA Track**.

No idea yet? No problem.

You don't need to have a fully formed idea or team to get started, that's what the programme is here to help with! The right idea will come as you explore, learn, and collaborate.

Ready to sign up?

Click here to enrol

Enrolment Fee is €65 per person. If you are a University of Malta student, please get in touch with us regarding the enrolment fee.