JA MALTA | START-UP PROGRAMME 2027

Independent Track

Make It Happen: your pace, your schedule, your idea

Why should I participate in the Start-Up Programme?

At **JA Malta**, part of one of the world's largest and most impactful youth-serving organisations, we're here to empower young thinkers and aspiring entrepreneurs like you. This programme is **your opportunity** to turn your ideas into reality in a supportive, creative, and flexible environment.

Got an idea? Want the tools to bring it to life? You're in the right place.

We've designed this programme with students in mind, knowing you're juggling studies, part-time work, and your social life. That's why it's structured to be manageable, rewarding, and well worth your time. You'll gain the skills to develop your idea, pitch it with confidence, and even compete, all while growing personally and professionally.

What will the Independent Track involve?

The Independent Track gives your team the flexibility to work through the programme content at your own pace and on your own schedule.

Once enrolled, you'll receive access to our JA Online Portal, a one-stop resource hub designed to support you in shaping your idea. The portal includes helpful video content covering:

- Financial projections
- Legal basics
- Marketing & branding
- Business model development
- Pitching & presentation tips

To be eligible for the competition, participating teams must meet the following requirements:

- Enrol in the programme by 2nd April 2027
- Attend the 2 compulsory keynote events
- Participate in Demo Day and Semi Finals
- Attend the Finals Event
- Submit a 10-page report

At JA Malta, we're here to help you succeed. If there's a specific topic you'd like more guidance on, whether it's finance, pitching, or anything else, just reach out. We'll connect you with the right expert to support your journey.

Important deadlines and dates I should know about

Activity	Date / Deadline	Time	Approx. time to complete
Enrolment Start Date	1st October 2026	09:00	30 minutes
Last Enrolment (School Track & Independent Track)	2nd April 2027	23:59	30 minutes
Keynote Event 1	9th April 2027	17:00	2 hours
Business Summary	15th April 2027	12:00	Depends on your level of effort
Keynote Event 2	16th April 2027	17:00	2 hours
Demo Day	23rd April 2027	17:00	3 hours
Report Submission	29th April 2027	12:00	Depends on your level of effort
Gen-E Portal & Stand Creation	2nd May 2027	23:59	20 minutes
Semi-Finals Presentation	5th May 2027	12:00	Depends on your level of effort
Semi Finals	8th May 2027	Assigned Time	30 minutes
Finals & Awards Night	22nd May 2027	17:30	Evening event

How do I enrol?

Enrolment opens on **1st October 2026** and closes on **2nd April 2027**.

> **Ready to sign up?**
> **Click here to enrol**
> **Enrolment Fee is €65 per person.**