

# School Track Information Sheet

## Why should I participate in the Start-Up Programme?

At **JA Malta**, part of one of the world's largest and most impactful youth-serving organisations, we're here to empower young thinkers and aspiring entrepreneurs like you. This programme is **your opportunity** to turn your ideas into reality in a supportive, creative, and flexible environment.

Got an idea? Want the tools to bring it to life? You're in the right place.

We've designed this programme with students in mind, knowing you're juggling studies, part-time work, and your social life. That's why it's structured to be manageable, rewarding, and well worth your time. You'll gain the skills to develop your idea, pitch it with confidence, and even compete, all while growing personally and professionally.

## What will the School Track involve?

The School Track is designed to give schools, lecturers, and educators the freedom to guide student teams on their own terms, while still offering access to support and resources from JA Malta.

As an educator, you are free to support your students in areas such as business model development, market research, product design, and more at your own pace and using your own approach.

To be eligible for the competition, participating teams must meet the following requirements:

- Enrol in the programme by 3rd April 2026
- Attend the 2 compulsory keynote events
- Participate in Demo Day
- Attend the Finals Event
- Submit a 10-page pitch deck

At JA Malta, we're happy to support you throughout the process. If there's a specific topic, you'd like help delivering such as legal, finance, or pitching, just let us know. We'll connect you with the right expert.

Our Bootcamp is open to all. feel free to send your students to join the sessions alongside other participants!

## Important Deadlines and dates I should know about:

Activity	Date/Deadline	Time	Approx. time to complete
Enrolment Start Date	1 <sup>st</sup> October 2025	09:00	30 minutes
Last Enrolment	3 <sup>rd</sup> April 2026	12:00	30 minutes
Keynote Event 1	10 <sup>th</sup> April 2026	17:00	2 hours
Keynote Event 2	17 <sup>th</sup> April 2026	17:00	2 hours
Pitch deck Submission for local judges	30 <sup>th</sup> April 2026	14:00	Depends on your level of effort
Gen-E Portal & Stand Creation	3 <sup>rd</sup> May 2026	23:59	20 minutes
Demo Day & Semi Finals	8 <sup>th</sup> May 2026	TBD	Evening event
Finals	16 <sup>th</sup> May 2026	TBD	Day to evening event (including rehearsals)

### How do I enrol?

Enrolment opens on **1st October 2025** and closes on **3rd April 2026**.

### No idea yet? No problem.

You don't need to have a fully formed idea to get started, that's what the programme is here to help with! The right idea will come as you explore, learn, and collaborate.

### Ready to sign up?

Click [here](#) to enrol.

Enrolment Fee is €65 per person.