Independent Track Information Sheet

Why should I participate in the Start-Up Programme?

At **JA Malta**, part of one of the world's largest and most impactful youth-serving organisations, we're here to empower young thinkers and aspiring entrepreneurs like you. This programme is **your opportunity** to turn your ideas into reality in a supportive, creative, and flexible environment.

Got an idea? Want the tools to bring it to life? You're in the right place.

We've designed this programme with students in mind, knowing you're juggling studies, part-time work, and your social life. That's why it's structured to be manageable, rewarding, and well worth your time. You'll gain the skills to develop your idea, pitch it with confidence, and even compete, all while growing personally and professionally.

What will the Independent Track involve?

The Independent Track gives your team the flexibility to work through the programme content at your own pace and on your own schedule.

Once enrolled, you'll receive access to our JA Online Portal – a one-stop resource hub designed to support you in shaping your idea. The portal includes helpful video content covering:

- Financial projections
- Legal basics
- Marketing & branding
- Business model development
- Pitching & presentation tips

To be eligible for the competition, participating teams must meet the following requirements:

- Enrol in the programme by 3rd April 2026
- Attend the 2 compulsory keynote events
- Participate in Demo Day
- Attend the Finals Event
- Submit a 10-page pitch deck

At JA Malta, we're here to help you succeed. If there's a specific topic, you'd like more guidance on, whether it's finance, pitching, or anything else, just reach out. We'll connect you with the right expert to support your journey.

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Important Deadlines and dates I should know about:

Activity	Date/Deadline	Time	Approx. time to complete
Enrolment Start Date	1st October 2025	09:00	30 minutes
Last Enrolment	3rd April 2026	12:00	30 minutes
Keynote Event 1	10th April 2026	17:00	2 hours
Keynote Event 2	17th April 2026	17:00	2 hours
Pitch deck Submission for local judges	30th April 2026	14:00	Depends on your level of effort
Gen-E Portal & Stand Creation	3rd May 2026	23:59	20 minutes
Demo Day & Semi Finals	8th May 2026	TBD	Evening event
Finals	16th May 2026	TBD	Day to evening event (including rehearsals)

How do I enrol?

Enrolment opens on **1st October 2025** and closes on **3rd April 2026**.

No idea yet? No problem.

You don't need to have a fully formed idea to get started, that's what the programme is here to help with! The right idea will come as you explore, learn, and collaborate.

Ready to sign up?

Click here to enrol.

Enrolment Fee is €65 per person.

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